

## References

- Amy Shamblen. (n.d). 5 Reasons Why Content Creation is Important. Amy. <a href="https://www.amyshamblen.com/blog/why-content-creation-is-important">https://www.amyshamblen.com/blog/why-content-creation-is-important</a> [Accessed on: 03/08/2022].
- Arsenova, A., (2022). How to Create Augmented Reality Content That Sells.
  Banuba. <a href="https://www.banuba.com/blog/how-to-create-augmented-reality-content">https://www.banuba.com/blog/how-to-create-augmented-reality-content</a>
- Disability:IN. (2022). Creating Accessible Social Media Content GAAD Toolkit. <u>https://disabilityin.org/resource/creating-accessible-social-media-content/</u>
   [Accessed on: 02/08/2022].
- Distel, A., (2022). AI Content Creation Tools: The What, Why, and How. Jasper.
  <a href="https://www.jasper.ai/blog/ai-content-creation#:~:text=Essentially%2C%20Al%20content%20creation%20means,a%20variety%20of%20different%20skills">https://www.jasper.ai/blog/ai-content-creation#:~:text=Essentially%2C%20Al%20content%20creation%20means,a%20variety%20of%20different%20skills</a>.





## References

- Lenhart, A., Fallows, D. and Horrigan, J.B., (2004). Content Creation Online. Pew Research Center. <a href="https://www.pewresearch.org/internet/2004/02/29/content-creation-online-2/#:~:text=Methodology%20and%20questionnaire-ytext=Methodology%20and%
- Meta. (2021). AR and VR: What are the opportunities for brands?. The Drum. <a href="https://www.thedrum.com/profile/meta/news/ar-vr-opportunities-for-brands">https://www.thedrum.com/profile/meta/news/ar-vr-opportunities-for-brands</a>
- Mullan, E. (2020) What is Digital Content?. Thetilt.com.
  <a href="https://www.thetilt.com/content/articles/what-is-digital-content">https://www.thetilt.com/content/articles/what-is-digital-content</a>
- Perkins School for the Blind. (2021). Digital accessibility makes the world a better place. <a href="https://www.perkins.org/digital-accessibility-makes-the-world-a-better-place/#:~:text=Digital%20accessibility%20refers%20to%20how,link%2C%20that%20page%20is%20inaccessible</a>





## References

- Stapleton, A. (n.d) What is digital content creation? AndrewStapleton. https://andrewstapleton.com.au/what-is-digital-content-creation/
- University Libraries. (n.d). *Digital File Formats*. <a href="https://library.unt.edu/digital-projects-unit/standards/digital-file-formats/">https://library.unt.edu/digital-projects-unit/standards/digital-file-formats/</a> [Accessed on: 02/08/2022].
- University of the Arts London. (n.d.). Creating accessible digital content. UAL. <a href="https://www.arts.ac.uk/students/creating-accessible-digital-content#:~:text=What%20is%20digital%20accessibility%3F,as%20many%20people%20as%20possible">https://www.arts.ac.uk/students/creating-accessible-digital-content#:~:text=What%20is%20digital%20accessibility%3F,as%20many%20people%20as%20possible</a>. [Accessed on: 02/08/2022].
- Viral Nation. (2019). What is Digital Content Creation? (And How Can it Help Me as a Marketing Manager). <a href="https://www.viralnation.com/blog/what-is-digital-content-creation-and-how-can-it-help-me-as-a-marketing-manager/">https://www.viralnation.com/blog/what-is-digital-content-creation-and-how-can-it-help-me-as-a-marketing-manager/</a>

